

## 3 dimensions of the INTRO process analysis

- Direct correlation between two data sources / relations
- Example: waiting time at security in relation to revenue at duty free shop

1. dimension

## 2. dimension

- Analysis of correlation of various data sources
- Example: Allocation of waiting time at security control to pax type (business/leisure) and revenue at duty free shop and gate assignment at departure

- Structure of correlation
- Creation of clusters
- For a specific infrastructure analysis of customer clusters
- •Example: 35 % pax are business travelers, which once a week travel 2 days and spend at duty free shops € 15,76 and sty 2 days in the airport parking garage

3. dimension